



Bloom Education

Everyone is included
Everyone is challenged
Everyone is successful

bloom.education



An Introduction To Bloom Education

Bloom Education has partnered with best-in-class education providers to establish and operate world-class schools. It offers students the opportunity to achieve their potential in a positive, enjoyable, stimulating and safe environment.

Current schools include Brighton Colleges in Abu Dhabi, Dubai and Al Ain, along with Dwight School Dubai and a MindChamps Nursery in Abu Dhabi. Bloom Education also operates and manages four Charter Schools on behalf of ADEK in Al Ain.

Combined, Bloom Education and Bloom Charter Education currently provides an outstanding education to almost 9,300 students and is continuing to expand its portfolio of schools and nurseries across the UAE and GCC region.



BRIGHTON COLLEGE
DUBAI



BRIGHTON COLLEGE
ABU DHABI



BRIGHTON COLLEGE
AL AIN



DWIGHT SCHOOL, DUBAI



مدارس الشراكات التعليمية
CHARTER SCHOOLS

MindChamps®
nursery



Brighton College

- Founded in 1845 in the UK
- Offers the British Curriculum
- International campuses in Bangkok, Abu Dhabi, Al Ain and Dubai
- *"Brighton College is the leading co-educational school in England"*
- The Sunday Times 2019

Dwight School

- Founded in 1872 in New York City
- Offers the International Baccalaureate Curriculum
- Was the first school in the USA to offer the IB curriculum
- International campuses in London, Shanghai, Seoul and Dubai
- Offers the unique Spark Tank, Quest and Dwight Global programs



Mindchamps Nursery

- Founded in Singapore
- Cutting-edge Pedagogy – curriculum is uniquely synthesized from three domains:
- Psychology, Neuroscience and Theatre
- Exclusivity – the only childhood education provider to nurture the Champion Mindset
- Global presence with nurseries in Australia, Vietnam, Philippines and China

An Introduction to **Bloom Education's** **Charter Schools**

The Charter Schools project is dedicated to public school students based in the Emirate of Abu Dhabi. Operated and managed by private education providers, Charter Schools offer American based curriculums to kindergarten to Grade 6 students, with more grades to be introduced as student's progress in their educational journey.



Operators were selected based on their exceptional instructional practices, expertise, and efficiencies, offering innovative learning practices and stimulating environments that provide a truly transformational journey for students.

In 2019, Bloom Education was awarded the contract to become the operator of three Charter Schools in Al Ain, by Abu Dhabi's Department of Education and Knowledge (ADEK). Our success has led to the award of a further school in 2020 with additional schools expected in 2021.

Charter Schools **Al Ain**

Bloom Education currently operates and manages four Charter Schools in Al Ain in the emirate of Abu Dhabi.



Bloom Education currently operates four Charter Schools; Al Ghadeer KG School, Al Jana'en School and Al Narjes School, which opened in September 2019 and Jabel Hafeet School which opened in September 2020. Further schools are set to open their doors in September 2021.

All Charter Schools deliver the American Curriculum with Ministry of Education subjects (Arabic, Islamic, UAE Social Studies, Moral Education).

Focused on innovative teaching methods, Bloom Education has secured ADNOC sponsorship to offer Kumon (math program) and Lego Labs which have been integrated into the curriculum.

Our staff benefit from a robust and meaningful continuous professional development programme, designed and implemented from induction and throughout the academic year, that is aligned to curriculum and individual needs with a focus on best-practice pedagogy.



مدارس الشراكات التعليمية
CHARTER SCHOOLS

Charter Schools: Our Purpose, Promise and Values

Our Purpose

To engage and inspire the curious mind to acquire the knowledge, skills and habits that will lead to a life of choice and empowerment.



Our Promise

Everyone is included, everyone is challenged, everyone is successful.

We will inspire every student to think, to learn, to achieve, and to care.

Our Values



Challenge:

We don't give up...
we achieve.



Curiosity:

We explore the world
around us.



Caring:

We are kind and
respect each other.

Charter Schools: Learning and Teaching

Our key priorities for education are:

- Raising attainment
- Developing core skills
- Setting a positive framework for learning
- Fostering lifelong learning



The exploration of new pedagogical styles helps learners become more creative, more organised and more systematic in their investigations and, in so doing, become more reflective learners.

Bloom Education uses the power of new technology to make the learning experience fit the needs of the learner; we use diagnostic testing to understand the strengths and areas for development of students in order to deliver improvements. We use differentiated learning approaches which take into account the needs of the individual.

Our schools provide a breadth of opportunities both during the school day and as part of its extensive extra curricular program, that allow individuals to maximise their talents.

Charter Schools: School Ethos, Environment and Community

School Ethos

Bloom Education provides a broad and balanced educational system within a safe and stimulating environment. We foster a climate conducive to learning and ensure there are a significant number of extra-curricula and after-school activities.

We demand high standards from students and employees. We have a preference for clear, well-defined acceptable standards of behaviour, dress, respect, courtesy and work ethic.

Our schools provide an understanding and caring attitude to other cultures and backgrounds and we maintain zero tolerance for bullying.

The School Environment

Bloom Education provides high quality buildings with excellent resources. In addition to academic classrooms these include - sports, creative arts, and science and technology facilities.

All subject areas have access to up-to-date ICT (Information Communication & Technology) facilities to enable our students to keep pace with a fast-changing world. Our schools are designed to offer a welcoming friendly environment to all.



Relationship with Parent and Community

Crucial to the success of any school is the relationship and engagement of parents and the local community in the life and work of the school. Bloom Education develops and maintains excellent relationships with parents and the local community through newsletters, school events and projects with the community.

An Overview of the UAE

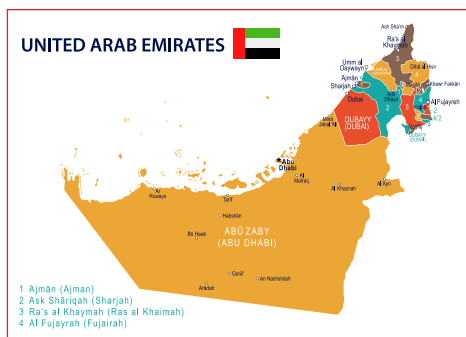
Background

The United Arab Emirates is a constitutional Federation of seven Emirates, namely Abu Dhabi, Dubai, Sharjah, Ajman, Umm Al Quain, Ras Al-Khaimah and Fujairah. The Federation was formally established on 2nd December 1971.

The capital of the federation, Abu Dhabi is located in the Emirate of the same name. His Highness Sheikh Khalifa bin Zayed bin Sultan Al Nahyan is the current president of the United Arab Emirates and the ruler of Al Ain. He succeeded to the post on 3rd November 2004, replacing his father Sheikh Zayed bin Sultan Al Nahyan, who passed away the day before. The Emirate of Abu Dhabi makes up 87% of the UAE's mainland area with 67,340 square kilometres and has 200 offshore islands. The Emirate originally prospered as fishing and pearling communities until oil exports in 1962 began and Abu Dhabi started to evolve into a large, cosmopolitan city.

Heritage and Traditions of the UAE

The tribe has been the principle building block of UAE society since migrations brought Arab tribes to the region. The resourcefulness which the people displayed assisted by their age-old social structure in which each family was traditionally bound by obligations of mutual assistance to his immediate relatives and to the tribe as a whole, can still be seen today.



For more information on the Heritage and Traditions of the UAE, please visit:
www.uaecd.org/uae-heritage

You could also visit the Heritage Village in Abu Dhabi. For more information see:
www.visitabudhabi.ae/en/see.and.do/attractions.and.landmarks/cultural.attractions/heritage.village.aspx

Language

The official language of the UAE is Arabic, although English is widely used in business.

Currency

The currency in the UAE is called 'dirham' (Dh.) also referred to as Arab Emirates Dirham (AED).

Religion and Culture

The UAE is a Muslim country and there are a large number of mosques within easy walking distance throughout the Emirates. Sheikh Zayed Mosque in Abu Dhabi is the largest mosque in the Gulf after the two Holy mosques of Makkah and Madina. Non-Muslims can visit it or any other mosque, provided they comply with the appropriate dress code and other relevant instructions. For more info & guided tour timings visit: www.szgmc.gov.ae/en/Home

Ramadan

Ramadan is the holy month in which Muslims commemorate the revelation of the Holy Qu'ran. It is a month of fasting when Muslims abstain from all food, drink and cigarettes from dawn to dusk. Non-Muslims are also expected to refrain from eating, drinking or smoking in public places during this time as a sign of respect.

Sheikh Zayed Mosque, Abu Dhabi



Accordingly, some restaurants and coffee shops are either concealed from public view or closed during the daytime. Business and school hours also change during this period and normally, offices open for shorter hours than usual.

The UAE's culture is marked by a high degree of tolerance for different religions and lifestyles. Although the dress code for expatriates is liberal, you should not wear revealing clothing in public. Women face no discrimination and may drive and walk around unescorted.

Despite rapid economic development in recent years, the UAE remains close to its Arabic and Islamic cultural values. Hence, expatriates are expected to show respect to them. As per the state policy, non-Muslims are provided with all the essential facilities to conveniently practise their faith. A few of the places of worship available in Al Ain are: St. Mary's Catholic Church, Al Ain and Al Ain Evangelical Church.

Al Ain

Al Ain, in the Emirate of Abu Dhabi, is an inland oasis city on the eastern border with Oman. It's known as the Garden City for its palm groves and natural springs. Bronze Age remains include tombs on the towering Jebel Hafeet, a mountain to the south, and in Al Hili Archaeological Park, to the north.

Being the largest inland city in the Emirates and the fourth-largest overall (after Dubai, Abu Dhabi, and Sharjah), there are convenient and well-maintained freeways connecting Al-Ain with Abu Dhabi and Dubai which form a geographic triangle in the country, each city being roughly 130 kilometres (81 mi) from the other two.

Old Palace Museum, Al Ain



Al-Ain is developing as a tourist destination as the dry desert air makes it a welcome retreat from the coastal humidity of the larger cities. Its attractions include the Al Ain National Museum, the Al Ain Palace Museum, several restored forts and the Hili Archaeological Park site, dating back to the Bronze Age. Jebel Hafeet dominates the surrounding area. It is popular to visit to the mineral springs at Green Mubazzarah at the base of the mountain, and to drive to the mountaintop at sunset.

Other attractions include Al Ain Zoo, an amusement park named “Hili Fun City” and Wadi Adventure which provides a range of water-based activities including surfing, kayaking and rafting. The city also has an International standard go-kart circuit, Al-Ain Raceway, which proves a popular activity for local Emiratis and tourists alike. Al-Ain has five major malls and there are several hotels and many café’s, ranging in size and quality.

Contact Us

To discuss potential career opportunities at Bloom Education, please contact our HR department:

Phone: +971 2 696 9438 / +971 50 622 7492

Email: hr.charterededucation@bloom.co.ae

www.bloomeducation.com